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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Repticon Brings Its 1-Day Reptile Event to Springfield!

Springfield MO - November 1, 2014 - Repticon, a promoter of nationwide reptile and exotic animal expos, comes to Springfield with Reptiday, its special 1-day-only event! The event will bring the same unique blend of vendors, breeders, and educators to the Ozark Empire Fairground (Center Hall). The expo offers hundreds of reptiles, amphibians, invertebrates, spiders, and small exotic animals to area enthusiasts. Top breeders and vendors will have animals, merchandise, cages, supplies, live and frozen feeders, and much more, as well as offer their expert advice where needed.

In addition, world-class seminars by industry experts will educate and entertain throughout the day. Many of the seminars feature live animals with an opportunity for guests to interact with them. Free-entry raffles are held frequently during the event, offering guests the opportunity to win coveted prizes.

The doors open to the general public at 10 a.m. on Saturday, closing at 5 p.m. At the door, tickets are \$10 for adults, \$5 for children 5-12, and children under 5 are admitted free. VIP early-entry tickets may be purchased from our website at

<http://www.reptiday.com/springfield.html>.

Area enthusiasts will welcome the arrival of the new show format—a one-day event with all the excitement of Repticon's 2-day expos. This event offers great family entertainment which is suitable for all ages and a very diverse range of enthusiasts.

If you would like more information, or to schedule an interview with one of our representatives, please contact our Promotions Team Leader, Bonnie Miller, by phone at 1-803-814-5018 or by email at bonnie.miller@repticon.com.

Attached are photos from one of our previous shows. Other photos available upon request.

